# CORPORATE SOCIAL RESPONSIBILITY OF NAZARA TECHNOLOGIES

# NAZARA'S PHILOSOPHY:

Recognizing that business enterprises are economic organs of society and draw on societal resources, it is Nazara's belief that a company's performance must be measured by its Triple Bottom Line contribution to building economic, social and environmental capital towards enhancing societal sustainability. Nazara believes that in the strategic context of business, enterprises possess, beyond mere financial resources, the transformational capacity to create game-changing development models by unleashing their power of entrepreneurial vitality, innovation and creativity. It is important for businesses not only to provide products and services to satisfy the customer, but also to ensure that the business is not harmful to the environment in which it operates. In order for an organization to be successful, the business must be built on ethical practices.

Further, we at Nazara believe that an effective CSR strategy shall be well formulated, articulated and aligned with business. It must also have the unstinting support of the key stakeholders to become a long-term sustainability agenda.

## NAZARA'S VISION:

"to actively contribute to the social and economic development of the communities in which we operate and in doing so to build a better and sustainable way of life for the weaker sections of society."

## CSR COMMITTEE:

The CSR Committee consists of following Directors:

- Mr. Vikash Mittersain, Chairman
- Mr. Nitish Mittersain
- Mr. Kuldeep Jain

# RESPONSIBILITY OF THE COMMITTEE:

The responsibilities of the CSR Committee include:

- Formulating and recommending to the Board of Directors the CSR Policy and indicating activities to be undertaken.
- Recommending the amount of expenditure for the CSR activities and
- Monitoring CSR Activities from time to time

## LOCATION OF CSR EFFORTS:

The CSR Committee will decide on the Locations for CSR activities

# **NAZARA'S CSR POLICY:**

Nazara has identified following areas for CSR activities:

#### Education:

One of the most significant indicators of social progress is education, which also plays a decisive role for a society to achieve self-sustainable and equal development. With an increasing global realization of how business community can (and should) contribute to social objectives, education deserves a higher level of corporate involvement than status quo. While the definition of education is broad, involving multiple levels and largely differs among countries of different development levels, the Company chooses to focus on the primary education issues, which has tight links with entire social progress and poverty reduction.

The Company proposes to give his support and invest his time and funds in achieving the following:

- a. Formal schools;
- b. Quality primary education;
- c. Girl child education; and
- d. Health and Nutrition for children.

# Community Health Care:

There are numerous epidemic diseases and other serious diseases in the world which needs close attention, both from public sector and private sector (i.e. HIV/AIDS, Avian Influenza, and etc.). For the authorities to take strong measures and keep the diseases under control, critical amount of resource is essential.

This is where our role and support is required. The Company's goal is to render quality health care facilities to under privileged class of the society and people living in the villages by opening Medical Centers, Health care for visually impaired, and physically challenged and other medical aids.

## Environment Initiatives for the Community:

The Company focuses on elimination of waste, maximizing energy efficiency and productivity and minimizing practices that may adversely affect use of natural resources by coming generations.

The Company also aims at undertaking afforestation/Social Forestry, Other welfare activities etc. and to conserve natural resources and energy by minimizing their consumption and wastage. It also intends to organize and arrange training programs for the public at large for making them understand the need and necessity to save the environment for human good and to also to make them know about the efficient and effective utilization of resources which are very scare in nature. Environment friendly business practices can reduce business risk, improve reputation, and drive market opportunities. The Company aims to provide monetary donations and aid to nonprofit organizations and communities in areas such as the arts, education, housing, health, social welfare and the environment, among others, but excluding political contributions and commercial event sponsorship. The Company aims to produce environment-friendly, ecological, and non-harmful products.

# Livelihood Support Program:

In Sustainable Livelihood the company aims at providing livelihood in a locally appropriate and environment sustainable manner through the self-help group (SHG) program for women and youth generation in order to enhance their quality life while being "self sustaining" to support to their families.

#### **GOVERNANCE:**

Every year, the CSR Committee of the Company will place for the Board's approval, a CSR Plan delineating the CSR Programmes to be carried out during the financial year and the specified budgets thereof. The Board will consider and approve the CSR Plan with any modification that may be deemed necessary.

At the end of every financial year, the CSR and Sustainability Committee will submit its report to the Board

#### MONITORING:

The Board of the company will collaborate with stakeholders to monitor the status of each project and will report its finding to the CSR Committee periodically.

# **CSR EXPENDITURE:**

CSR expenditure will include all expenditure, direct and indirect, incurred by the Company on CSR Programmes undertaken in accordance with the approved CSR Plan. Moreover, any surplus arising from any CSR Programmes shall be used for CSR.

Accordingly, any income arising from CSR Programmes will be netted off from the CSR expenditure and such net amount will be reported as CSR expenditure.